



**FORED BC
SOCIETY**

2023/24

HIGHLIGHTS



Lynnea Gr. 7, (pictured) Osoyoos Indian Band, Oliver, BC with her winning art in FORED BC's Traditional Knowledge Contest

FORED BC Highlights 2023 to 2024

FORED's sustainability programs have immeasurable contributions and policy leadership from our volunteers, directors, staff and donors hailing from business, education, accounting, law, Indigenous communities, youth groups, public relations, academe and diverse racial backgrounds. Highlights:

Sustainable Communities & Neighbourhoods (SCAN):

- Best practices in living more sustainably are downloaded from our [website](#) and [Landscapes magazine](#). FORED's blog offers sustainability tools & thoughtful content, such as the philanthropy of BC's legendary forestry leader [Peter Bentley](#); how [skilled trade careers can bring interesting eco work & high wages](#), and tips for [Going Green](#).
- Our latest five-minute [YouTube Video](#) shows how [nature's resources are used every day in our lives](#). FORED partnered with [Naturally Wood](#), the [Indigenous Resource Network](#) and [Young Canadians for Resources](#) on that video that grew our YouTube channel by **235 new subscribers**.
- FORED is an advisory member of the [Institute for Environmental Learning](#), led by SFU's Dr. David Zandvliet, FORED director & volunteer. This UN-designated organization develops and supports research on environmental learning & sustainable development across BC.
- With advertising on Google, Facebook or Instagram and youth volunteers who translate our activities into languages such as Korean, Japanese and Hindi, our resources are reaching millions annually. Our [special needs learning tools](#) are very popular. We receive commending emails/comments from teachers, students.
- With teachers and volunteer contributions, new educational material is uploaded to our [website](#), freely promoted by various teachers' groups, NGOs and Indigenous leaders.
- Vancouver School Board asked FORED to participate again in their annual [Sustainability NGO Conference](#) (April) to showcase our youth resources. Our display (see [photos](#)) included [pencils](#) with basil plant seeds inside as "swag" and partner donations.



Natural resources we use daily. What gifts from nature did you use today?

Resourceful People
305 subscribers

Analytics Edit video

121

Share

Promote

Clip

Save

7.6K views 3 weeks ago CANADA

Attention all adventurers of the everyday! Prepare to embark on an electrifying journey of natural resources we use daily as we unpack nature's gifts! Did you know that the very fabric of your daily life is woven from the strands of our Earth's most precious resources? From the sleek swipe of your credit card to the ever-present smartphone or the snug embrace of your yoga pants, every item can trace its source from remote oil & gas fields, the rugged landscapes of mining, or the lush realms of forestry. ...more

New achievement



100 subscribers!

Your channel is attracting more viewers

VIEW ANALYTICS

Channel analytics

Current subscribers

305

+235 in last 28 days

Summary

Last 28 days

Views

13.3K





Watch time (hours)

303.5

Aboriginal Heritage, Education & Dialogue (AHEAD): To celebrate cultural & heritage traditions of BC’s Indigenous people, FORED offered its annual **Traditional Knowledge (TK) & Medicine artwork contest** for BC K-12 Indigenous youth.

Their artwork is featured by the BC Ministry of Education for National Indigenous Peoples Day (June 21st). Prizes are awarded to winners and profiled on our [website](#). The 2024 **Traditional Knowledge & Medicine Artwork Contest Winners are below:**

News Stories: ([Jack Bennest](#)) [Facebook](#) [Oliver Chronicle](#) [Penticton Western News](#)

<p>Lynnea Holmstrom: Gr. 7, Osoyoos Indian Band, Oliver, BC Representing the 4 elements and indigenous connection to nature and animals. The colours were to showcase the northern lights. The blue wings represent protecting the water and her connection to her Indigenous Name and ancestors.</p>	<p>Rebecca Collier: Gr. 11, Métis Nation, West Vancouver, BC She created this beadwork intended as a hair accessory to be adorned with an eagle feather. “Beaded lotus, backed with deer hide. There are 7 jingles attached by 7 beads representing the 7 generations that we as Indigenous people hope to protect in the future and in the past. The jingles were added to promote healing.”</p>	<p>Scarlett Ebanks: Gr. 3, St. Mary’s First Nation Kelowna, BC Talking Stick. “Three pieces of hide represent that it doesn’t matter what colour your skin is.” The green colour is for land and blue for water. (Those holding a talking stick are allowed to speak while others listen. Then the stick is passed to others.)</p>	<p>Scarlett Sparshu: Gr. 8, Songhees Nation Fort Nelson, BC Her introspective selfie came with a note that said her grandmother was discriminated against because she was “olive” skinned while Scarlett was seen as too “white”. Scarlett advises “Traditional knowledge challenges both of these perceptions to “look past exteriors and find your inner passion or fire.”</p>
			

The Ministry of Advanced Education promotes our [YouTube channel](#), featuring First Nations volunteers highlighting their natural resources careers. [UBC Indigenous Education](#) K-12 promotes FORED’s Our Journeys YouTube profiles.

FORED provides annual **Traditional Knowledge (TK)** bursaries to First Nations students selected by Nicola Valley Institute of Technology (NVIT). Candidates offer a short essay on how TK is applied to



environmental resource management in their community. **Patience Muldoe (pictured at left)**, a talented young aspiring biologist student, received a \$500 FORED scholarship for her insightful essay submission for the second year in a row. Our [YouTube video](#) and social media posts feature winners.

Youth Engaging Sustainability (YES) program: One of our Douglas College South Asian youth volunteers, Shanmukhapriya Krishnaswamy **(pictured at right)** translated our [Musical Trees](#) activity into “Hinglish” which is a combination of Hindi and English to help us reach more diverse learners.



Gastown Business College’s youth volunteers provided [Japanese](#) & [Korean translations](#) of our fun activities.



FORED BC’s annual [youth artwork & photography contest](#) for National Forest Week drew superb entries from BC & Canadian youths K-12. \$150 prizes were awarded to these youths with some of their winning art pictured at left:

- **Trea, Peter Edward Middle School, Langley**
- **École Francophone Kimberley, Kimberley**
- **Adeeb, Centennial Collegiate, Saskatoon**
- **Matthew, Port Moody Secondary School, Coquitlam**

Testimonials: *“As a youth services educator & librarian, I would just like to reach out with a quick word of thanks! Your [natural community resources](#) links lists have been a big help to me while I’ve been running an educational project on water conservation & the water cycle for students over the last few months. Thank you very much for sharing with us!”*

-Helen Garraway, Fullers’ Library Director

News Stories: [Kamloops This Week](#) & [Castanet Kamloops](#) & [Surrey Now Leader](#) & [Canada-wide media](#) & [Penticton Herald](#) & [North Shore News](#) & [Langley Times](#) & [Kimberly Bulletin](#) & [Kimberly E-news](#) [Oliver Chronicle](#) [Penticton Western News](#)

Partnerships: Thanks to our many volunteers & our social media friends for sharing our programs widely. This broadens FORED outreach to thousands of BC citizens, particularly youth. We acknowledge the financial support of the Province of British Columbia, our members and the Vancouver Foundation. Donations welcomed on our [website](#) or [CanadaHelps](#).

